

# 2019 EDITORIAL CALENDAR



PUNCH HOLE AND HANG ON WALL  
TO ACTIVATE YEAR-LONG  
SALES OPPORTUNITIES

## JANUARY

- FEATURES: BIM & Construction, Inspection/Change Detection
- PRODUCTS: Data Collection
- BONUS DISTRIBUTION: MAPPS Winter · World of Concrete · AHR · ILMF
- VALUE ADD: Company Profile Includes 300-word description of your company, your logo or photo and contact information.
- On The Mark eBlast

AD CLOSE: 12/05/2018  
MATERIALS DUE: 12/08/2018  
EDITORIAL CLOSE: 11/29/2018

## FEBRUARY

- FEATURES: LiDAR Technology, Data Collection
- PRODUCTS: Lasers/LiDAR
- STUDIES: Laser Scanning Trends
- VALUE ADD: Product Posting Online Includes 500 words of text, one photo, URL and your contact information. Profiles are archived on POBonline.com for 60 days.
- On The Mark eBlast

AD CLOSE: 01/04/2019  
MATERIALS DUE: 01/09/2019  
EDITORIAL CLOSE: 01/02/2019

## MARCH

- FEATURES: Standards & Practices/Ethics, Photogrammetry Aerial Imagery
- PRODUCTS: Photogrammetry
- BONUS DISTRIBUTION: Bauma
- VALUE ADD: Video Posting for One Month - Your company video hosted on POBonline.com for one month.
- On The Mark eBlast

AD CLOSE: 02/05/2019  
MATERIALS DUE: 02/08/2019  
EDITORIAL CLOSE: 01/30/2019

## APRIL

- Features: Virtual/Augmented Reality, 3D Tech and Autonomous Vehicles
- PRODUCTS: Modeling
- STUDIES: 3D Trends
- BONUS DISTRIBUTION: NEW! AEC BuildTech · SPAR 3D · AUVSI Xponential
- VALUE ADD: 1/2 Page Company Profile Includes 300-word description of your company, your logo or photo and contact information.
- On The Mark eBlast

AD CLOSE: 03/05/2019  
MATERIALS DUE: 03/08/2019  
EDITORIAL CLOSE: 02/27/2019

## MAY

- Features: Bathymetric Hydro Coastal, Satellite Remote Imaging
- PRODUCTS: Total Stations
- BONUS DISTRIBUTION: SPAR 3D
- VALUE ADD: Product Posting Online Includes 500 words of text, one photo, URL and your contact information. Profiles are archived on POBonline.com for 60 days.
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AD CLOSE: 04/05/2019  
MATERIALS DUE: 04/09/2019  
EDITORIAL CLOSE: 03/29/2019

## JUNE

- Features: New Generation Workforce, Data Management
- PRODUCTS: UAVs & Small UAVs
- STUDIES: Salary & Benefits
- BONUS DISTRIBUTION: HxGN · MAPPS Summer
- VALUE ADD: Video Posting for One Month - Your company video hosted on POBonline.com for one month.
- On The Mark eBlast

AD CLOSE: 05/03/2019  
MATERIALS DUE: 05/08/2019  
EDITORIAL CLOSE: 04/29/2019



## JULY

- FEATURES: GIS Technology, Smart Cities
- PRODUCTS: CAD Software
- BONUS DISTRIBUTION: Esri · MAPPS Summer
- VALUE ADD: GeoLocator Enhanced Listing Upgrade to an enhanced listing for FREE. Includes basic listing in print, digital and online, PLUS bolding in print and digital.
- On The Mark eBlast

AD CLOSE: 06/05/2019  
MATERIALS DUE: 06/07/2019  
EDITORIAL CLOSE: 05/29/2019

## AUGUST

- FEATURES: Precision Agriculture, Measuring Environmental Impact
- PRODUCTS: GNSS/GPS
- STUDIES: Market Intelligence
- BONUS DISTRIBUTION: InterGeo
- VALUE ADD: Buy Two, Get Company Profile Free! Buy an August + September display ad, receive a FREE full-page company profile in the September INTERGEO issue.
- On The Mark eBlast

AD CLOSE: 07/03/2019  
MATERIALS DUE: 07/09/2019  
EDITORIAL CLOSE: 07/01/2019

## SEPTEMBER

- FEATURES: Construction Supply Chain, Indoor Mapping
- PRODUCTS: LiDAR
- BONUS DISTRIBUTION: InterDrone · InterGeo
- VALUE ADD: Buy Two, Get Company Profile Free! Buy an August + September display ad, receive a FREE full-page company profile in the September INTERGEO issue.
- On The Mark eBlast

AD CLOSE: 08/05/2019  
MATERIALS DUE: 08/08/2019  
EDITORIAL CLOSE: 07/30/2019

## OCTOBER

- FEATURES: Strategic Use of GIS, High Precision GNSS
- PRODUCTS: Data Management
- STUDIES: GIS Trends
- BONUS DISTRIBUTION: Commercial UAV · Bentley
- VALUE ADD: Product Posting Online Includes 500 words of text, one photo, URL and your contact information. Profiles are archived on POBonline.com for 60 days.
- On The Mark eBlast

AD CLOSE: 09/05/2019  
MATERIALS DUE: 09/09/2019  
EDITORIAL CLOSE: 09/02/2019

## NOVEMBER

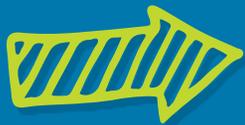
- FEATURES: Workflow Management, Historic Archeological
- PRODUCTS: Software as a Service
- VALUE ADD: Video Posting for One Month – Your company video hosted on POBonline.com for one month.
- On The Mark eBlast

AD CLOSE: 10/04/2019  
MATERIALS DUE: 10/09/2019  
EDITORIAL CLOSE: 09/30/2019

## DECEMBER

- FEATURES: Risk Management & Insurance, Emerging Technologies
- PRODUCTS: Field Tech
- STUDIES: Capital Spending
- BONUS DISTRIBUTION: ILMF · MAPPS
- VALUE ADD: Product Posting Online Includes 500 words of text, one photo, URL and your contact information. Profiles are archived on POBonline.com for 60 days.
- On The Mark eBlast

AD CLOSE: 11/05/2019  
MATERIALS DUE: 11/08/2019  
EDITORIAL CLOSE: 10/30/2019



UNIQUE OPPORTUNITIES  
AVAILABLE EVERY MONTH

