



POB: #WhereIsPOBPerry

CONTEST RULES & REGULATIONS

CONTEST PERIOD: The **Point of Beginning #WhereIsPOBPerry** Contest will run at Intergeo 2016 October 11-October 13, 2016, with a winner randomly selected from the entries submitted through Twitter (the “**Contest Period**”). This Contest is being presented by BNP Media.

ELIGIBILITY: This Contest is open to registered members of **pobonline.com**, followers of @POBmag on Twitter, and exclusive to those members in the United States. Participants must be registered using a legitimate name, company name, address, phone number, and e-mail address. All Entrants must be 18 years of age or older, at the time of entry into the Contest. Employees, agents and representatives of the Sponsor and its subsidiaries and affiliates, BNP Media and its subsidiaries or affiliates and each of their respective advertising and promotion agencies are not eligible to win, nor are the parents, siblings and children of any such employee, agent or representative or any person with whom such employee, agent or representative is domiciled.

PRIZES: There will be a drawing from submissions gathered on Twitter from tweets using the hashtag #WhereIsPOBPerry and the mention of @POBmag. Prizes are awarded by way of four (4) \$25.00 Amazon gift cards. The drawing will take place at the end of the contest period. All Prize values will be indicated in US dollars and have no cash value.

HOW TO PARTICIPATE: The Contest is offered electronically via the Internet. All participants in the #WhereIsPOBPerry contest are entered into the Contest via a photo tweet on Twitter including the hashtag #WhereIsPOBPerry and the mention of @POBMag. Entrants must take a photo with the Perry cut-out found either in the POB print magazine, <http://www.pobonline.com/>, or at POB’s booth at Intergeo 2016. Entrants will receive one entry for participation in the #WhereIsPOBPerry contest. All photos submitted via twitter will also be published on <http://www.pobonline.com/>.

CONTEST DRAW(S): Winners will be determined by random drawing from all eligible entries received by BNP Media by the end of the Contest Period. The odds of winning depend on the number of eligible entries received. The odds of an entry winning any Prize will be the same, whether the entry was automatically generated or by alternate means of entry.

PRIZE AWARDING: Winner will be notified by POB via the email specified in the user’s POBonline.com profile within 15 days of the drawing. Prizes will be awarded only on verification by BNP Media that all contest requirements have been met by the winners. Delivery of all prizes will be from the participating sponsor. BNP Media takes no responsibility for the delivery of prizes. Any substitutions or changes will be solely made between the winner and prize provider and not involve BNP Media. No correspondence will be entered into except with selected Entrants at the e-mail address listed on the BNP Media systems. BNP Media will notify the winner by e-mail within 15 days of the Draw Date. The winner will have ten (10) calendar days from notification to accept the Prize and will be instructed whom to contact at that time. BNP Media is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful



efforts to notify the winner. If a selected Entrant cannot be contacted within the allotted time BNP Media reserves the right to void that entry and select another eligible Entrant for that Prize.

CONTEST GENERAL RULES: By entering the Contest, Entrants agree to abide by these Contest Rules and Regulations and the decisions of BNP Media, which are final.

WINNERS LIST: To obtain a copy of the winner list or a copy of the Contest Rules and Regulations, send your request to: BNP Media, 2401 W. Big Beaver Rd., Suite 700, Troy, MI 48084. Requests must be received no later than October 30, 2016 and must enclose a self-addressed stamped envelope.

DISQUALIFICATION: The sponsor is not responsible for lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, or other error of any kind whether human, mechanical or electronic. Persons found tampering with or abusing any aspect of this Contest or the operation of #WhereIsPOBPerry contest, will be disqualified. If disqualified for any of the above abuses, BNP Media reserves the right to terminate the Entrant's eligibility to participate. In the event any portion of this Contest is compromised by virus, bugs, non-authorized human intervention or other causes beyond the control of BNP Media, which in the sole opinion of BNP Media, corrupts or impairs the administration, security, fairness or proper entry into the contest, BNP Media reserves the right, in its sole discretion, to suspend or terminate the Contest and to award Prize(s) to individuals selected at random from the pool of Entrants received up to the point of termination, if a computer virus, bug, tampering, unauthorized intervention, or other technical problem of any sort corrupts the administration, security, or proper play of the Contest. In no event will more Prizes be awarded than those listed in the Contest Rules and Regulations.

TAX INFORMATION: Liability for any applicable taxes imposed by any government, if any, on any Prize won is the sole responsibility of the winner of such Prize.

APPLICABLE LAWS: This Contest is subject to all applicable federal, state and county laws.

PRIZE DISCLAIMER: BNP Media shall not be responsible or liable to Entrants for any losses, damages or costs incurred as a result of Entrants entering the Contest or use of a Prize won in connection with this Contest or the failure by the Sponsor to deliver the Prize to the winner in accordance with the Contest Rules and Regulations. By participating in the Contest, each Entrant agrees to release and hold harmless BNP Media and the employees, officers, directors, shareholders, agents, representatives of BNP Media, its parent company, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Contest or resulting from acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

DATA PROTECTION NOTICE: Entrants' personal information is protected by BNP Media's Privacy Policy. To obtain a copy of the BNP Media Privacy Policy, send your request to: BNP Media, 2401 W. Big Beaver Rd., Suite 700, Troy, MI 48084.